



WEWS

ORDER

Flight Dates **10/16/12-10/22/12**

Contract / Revision **312274 /**

Original Date / Revision
09/25/12 10/22/12

Advertiser **Obama / Democrat / Preside**

Agency **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Product

Candidate. OFA Sked A 10.16-10.2

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1537**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
-------------------	--------	------------	----------

Daniel Baylog	100%		
---------------	------	--	--

Order Share 100% Market Value 173975

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	126	\$147,878.75	\$173,975.00	0.00
Totals	126	\$147,878.75	\$173,975.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/22/12	126	\$147,878.75	\$173,975.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WEWS	10/16/12	10/22/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	11111--	:30	5	\$35.00	P-3	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	11111--		5				\$35.00		0.00			
E 2	WEWS	10/16/12	10/22/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	11111--	:30	5	\$40.00	P-3	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WEWS

Print Date: 10/22/12

Page 2 of 6

Contract / Revision **312274** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/22/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 2	WEWS	10/16/12	10/22/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	11111--	:30	5	\$40.00	P-3	0.00 NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	11111--	5		\$40.00		0.00					
E 3	WEWS	10/16/12	10/22/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	5	\$125.00	P-3	0.00 NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	3		\$125.00		0.00					
E 4	WEWS	10/16/12	10/22/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	6	\$200.00	P-3	0.00 NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	6		\$200.00		0.00					
E 5	WEWS	10/16/12	10/22/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	22121--	:30	8	\$210.00	P-3	0.00 NM	8	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	22121--	8		\$210.00		0.00					
E 6	WEWS	10/20/12	10/20/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	2	\$75.00	P-3	0.00 NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	-----S-	2		\$75.00		0.00					
E 7	WEWS	10/16/12	10/22/12	M-F 9-10a M-F 9-10a	CM	9-10a	11111--	:30	5	\$175.00	P-3	0.00 NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	11111--	5		\$175.00		0.00					
E 8	WEWS	10/16/12	10/22/12	M-F 10-11a M-F 10-11a	CM	10-11a	11111--	:30	5	\$275.00	P-3	0.00 NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-1111--	4		\$275.00		0.00					
Week:		10/22/12	10/28/12	1-----	1		\$275.00		0.00					
E 9	WEWS	10/16/12	10/22/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	3	\$1,200.00	P-2	0.00 NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	3		\$1,200.00		0.00					
E 10	WEWS	10/16/12	10/22/12	M-F 12-1230pm News 12-1230p News	CM	12-12:30p	11111--	:30	5	\$1,000.00	P-2	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	11111--	5		\$1,000.00		0.00					
E 11	WEWS	10/16/12	10/22/12	M-F 1-2p M-F 1-2p	CM	1-2p	11111--	:30	5	\$200.00	P-3	0.00 NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	11111--	5		\$200.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/16/12-10/22/12		M-F 1-2p	1-2p		MTWThF----	:30	(\$200.00)	0.00	NM			
Credited														
[Credit these spots. Moving to week 10.23-10.29. -\$1300.]														
E 12	WEWS	10/16/12	10/22/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--	:30	3	\$1,000.00	P-2	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	3		\$1,000.00		0.00					
E 13	WEWS	10/21/12	10/21/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00



WEWS

Print Date: 10/22/12

Page 3 of 6

Contract / Revision 312274 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 09/25/12/ 10/22/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product Candidate. OFA Sked A 10. Estimate # 1537

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 13	WEWS	10/21/12	10/21/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	-----S					1	\$300.00		0.00		
E 14	WEWS	10/21/12	10/21/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00 NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	-----S					1	\$35.00		0.00		
E 15	WEWS	10/21/12	10/21/12	SU 1030-11a Showcase SU 1030-11a Showcase c	CM	1030-11a	-----S	:30	2	\$150.00	P-3	0.00 NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	-----S					2	\$150.00		0.00		
E 16	WEWS	10/16/12	10/22/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	11111--	:30	5	\$300.00	P-3	0.00 NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	11111--					5	\$300.00		0.00		
E 17	WEWS	10/16/12	10/22/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	11111--	:30	5	\$225.00	P-3	0.00 NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	11111--					5	\$225.00		0.00		
E 18	WEWS	10/16/12	10/22/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	11111--	:30	5	\$325.00	P-3	0.00 NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-1111--					4	\$325.00		0.00		
Week:		10/22/12	10/28/12	1-----					1	\$325.00		0.00		
E 19	WEWS	10/16/12	10/22/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	-1-1---	:30	2	\$400.00	P-3	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	-1-1---					2	\$400.00		0.00		
E 20	WEWS	10/21/12	10/21/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	-----S					1	\$300.00		0.00		
E 21	WEWS	10/16/12	10/22/12	M-F 7-730p 7-730p The List	CM	7-730p	11111--	:30	5	\$400.00	P-3	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-1111--					4	\$400.00		0.00		
Week:		10/22/12	10/28/12	1-----					1	\$400.00		0.00		
E 22	WEWS	10/16/12	10/22/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	-TWTF--	:30	5	\$400.00	P-3	0.00 NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	MTWTF--					5	\$400.00		0.00		
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6		WEWS	10/16/12-10/22/12	M-F 730-8P			730-8p	MTWThF----	:30	(\$400.00)	0.00	NM		
Credited														
[Credit these spots. Moving to week 10.23-10.29. -\$1300.]														
E 23	WEWS	10/22/12	10/22/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$18,000.00	P-2	0.00 NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	M-----					1	\$18,000.00		0.00		
E 24	WEWS	10/22/12	10/22/12	Election Prime Debates	CM	7-11p	M-----	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00



WEWS

Print Date: 10/22/12

Page 4 of 6

Contract / Revision 312274 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 09/25/12/ 10/22/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product Candidate. OFA Sked A 10. Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
Election Prime Debates															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	M-----					1	\$8,000.00		0.00			
E 25	WEWS	10/16/12	10/22/12	Tuesday Prime A	CM	8-9p	-T-----	:30	2	\$14,000.00	P-2	0.00	NM	2	\$28,000.00
Tuesday Prime A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	-T-----					2	\$14,000.00		0.00			
E 26	WEWS	10/16/12	10/16/12	Election Prime Debates	CM	7-11p	-T-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
Election Prime Debates															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	-T-----					1	\$8,000.00		0.00			
E 27	WEWS	10/17/12	10/17/12	Wednesday Prime C	CM	10-11p	--W----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
Wednesday Prime C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	--W----					1	\$6,000.00		0.00			
E 28	WEWS	10/18/12	10/18/12	Thursday Prime B	CM	9-10p	---T---	:30	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00
Thursday Prime B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	---T---					1	\$18,000.00		0.00			
E 29	WEWS	10/19/12	10/19/12	Friday Prime B	CM	9-10p	----F--	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
Friday Prime B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	----F--					1	\$5,000.00		0.00			
E 30	WEWS	10/19/12	10/19/12	Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
Friday Prime C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	----F--					1	\$1,400.00		0.00			
E 31	WEWS	10/21/12	10/21/12	Sunday Prime A	CM	7-8p	-----S	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
Sunday Prime A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	-----S					1	\$6,000.00		0.00			
E 32	WEWS	10/21/12	10/21/12	Sunday Prime C	CM	9-10p	-----S	:30	1	\$8,000.00	P-1	0.00	NM	1	\$8,000.00
Sunday Prime C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	-----S					1	\$8,000.00		0.00			
E 33	WEWS	10/16/12	10/22/12	M-SU 11-1135P Late News	CM	11-1135p	MTWT---	:30	4	\$700.00	P-3	0.00	NM	5	\$3,500.00
M-SU 11-1135P Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWT---					5	\$700.00		0.00			
E 34	WEWS	10/16/12	10/22/12	M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
M-F 1135p-1202a Nightlir															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--					3	\$1,000.00		0.00			
E 35	WEWS	10/21/12	10/21/12	SU 1125p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
SU 1135p-12a Sports Ext															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	-----S					1	\$300.00		0.00			
E 36	WEWS	10/16/12	10/19/12	M-F 1202a-107a Jimmy K	CM	1202-107x	-TWTF--	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
M-F 1202a-107a Jimmy K															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	-TWTF--					2	\$100.00		0.00			



WEWS

Contract / Revision **312274** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/22/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 37	WEWS	10/20/12	10/20/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	2	\$1,450.00	P-3	0.00	NM	2	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	-----S-		2				\$1,450.00		0.00			
E 38	WEWS	10/20/12	10/20/12	SA 12a-1a CSI Miami Late SA CSI Miami Late	CM	12a-1a	-----S-	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	-----S-		1				\$55.00		0.00			
E 39	WEWS	10/21/12	10/21/12	SU 12a-1a CSI Miami SU CSI Miami Late	CM	12a-1a	-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	-----S		1				\$55.00		0.00			
E 40	WEWS	10/20/12	10/21/12	SA Criminal Minds S/S Criminal Minds Late	CM	1235a-2a	-----11	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	-----11		2				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WEWS	10/16/12-10/22/12	SA Criminal Minds		1235a-2a	-----SaSu	:30		(\$75.00)		0.00	NM		
	See MG 40.3														
	[N/A PGM CHG - CRIMINAL MINDS ONLY AIRS SAT]														
	3	WEWS	10/16/12-10/22/12	SU Burn Notice		1-2am	-----Su	:30		\$75.00		0.00	NM		
	Ⓜ MG for 40.2 10/21														
	[Corrected inventory code for late fringe sunday 10.21]														
E 41	WEWS	10/20/12	10/20/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	-----S-		1				\$3,500.00		0.00			
E 42	WEWS	10/22/12	10/22/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	M-----		1				\$4,500.00		0.00			
E 43	WEWS	10/21/12	10/21/12	Sunday Prime B Sunday Prime B	CM	8-9p	-----S	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	-----S		1				\$14,000.00		0.00			
E 44	WEWS	10/20/12	10/20/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	-----S-		1				\$1,000.00		0.00			
E 45	WEWS	10/20/12	10/20/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	1	\$1,450.00	P-3	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	-----S-		1				\$1,450.00		0.00			
E 46	WEWS	10/20/12	10/20/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	-----S-		2				\$700.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	10/16/12-10/22/12	SA GMA 8-9a		8-9a	-----Sa--	:30		(\$700.00)		0.00	NM		
	Credited														
	[Credit these spots. Moving to week 10.23-10.29. -\$1300.]														



WEWS

Print Date: 10/22/12

Page 6 of 6

Contract / Revision **312274** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/22/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 47	WEWS	10/21/12	10/21/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----S					2	\$700.00		0.00			
E 48	WEWS	10/17/12	10/17/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	--W----					1	\$1,200.00		0.00			
N 49	WEWS	10/20/12	10/20/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----S-					1	\$300.00		0.00			
N 50	WEWS	10/20/12	10/20/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----S-					1	\$300.00		0.00			
N 51	WEWS	10/16/12	10/22/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	M-----					1	\$650.00		0.00			
N 52	WEWS	10/16/12	10/22/12	SU Burn Notice SU Burn Notice	CM	1-2am	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	-----S					1	\$400.00		0.00			
Totals														126	\$173,975.00